

2024 SPRING EDITION March 8th - May 31st

MAKE YOUR DONATION TODAY!

Bloodmobiles used to account for 75% of our whole blood donations. Now, the number is closer to 58%. We went from three mobiles to two in 2021, which has impacted our collections. Typically, we ask for blood donations, but NCCBB needs a new bloodmobile. We are currently asking for financial donations at this time! Refer to page 14 for more details.



ENTICING OUR YOUTH TO DONATE

High school graduation is soon approaching, and with that, many of our local seniors will find out whether they are eligible to receive one of NCCBB's red cords. Humboldt and Del Norte high school students get the opportunity to participate in our esteemed Senior Red Cord Program, which grants any graduating senior who has donated three times before graduation the honorable Red Cord. By taking the time and effort to donate three or more times in such a short period, these individuals have demonstrated a commitment to blood donation that will continue to impact our community for many years. This commitment demonstrates the tremendous character and selflessness that every college, employer, and community respects and values. It gives the students pride to know they are helping their community by helping keep an adequate blood supply to patients and loved ones in our community.

Young people are more persuaded by an incentive, which is why our Senior Red Cord Program has succeeded and, in part, why 20% of blood donated at NCCBB comes from our local colleges and high schools. However, we need more young people to donate and to become lifelong donors. There has been a 60% decrease in blood donations in teens and a 31% decrease in blood donations in younger adults in recent years. The blood supply has lost a significant portion of donors under the age of 30, whereas a 40% increase in donations has been seen from individuals who are 65 years old and older. The question is: What is the reason for the decrease, and how can we entice the current and next generations of young people to become consistent donors?

VOLUNTEER NEEDED FOR FAMILY NIGHTS



Do you love the blood bank and want to be a part of a team that plays a crucial role in supporting your community? NCCBB is seeking a volunteer available on Wednesday evenings from 3:30 pm to 6 pm. We seek an outgoing individual who can make our donors feel at home by greeting donors, engaging with them during the donation process, and tending to their care during their recovery time. Wednesday is our friends and family night, where we are open till 7 pm. Staying open later offers a place for the working community to come in and donate after their workday, bring their children, and be provided with a light dinner. The special attention and relationship you would provide helps to create a positive environment, which in turn encourages donors to come back time and time again. If you feel like you would be the right fit as our NCCBB friends and family night volunteer, please stop by 2524 Harrison Ave. or call us at 707-443-8004

GOAL
\$400K

The Blood Bank is fundraising for a new bloodmobile that will replace an aging bus.

You can make a difference in the lives of family members, neighbors, and friends by helping ensure that local hospital shelves are stocked with blood every day to save lives.

DONATE NOW



**THESE DONORS
KNOW NO
LIMITS WHEN
IT COMES
TO SAVING
LIVES!**



**LOCAL HERO
LEROY MURRELL
HAS ACHIEVED
ANOTHER HISTORIC
MILESTONE.
NCCBB WOULD LIKE
TO THANK &
CONGRATULATE
LEROY ON
110 GALLONS!**



A DONORS STORY

By Ryan Wortman

If you spend enough time in Humboldt County, you become aware of our local Blood Bank. It's hard to miss the giant bloodmobiles parked here and there, not to mention the ads for upcoming blood drives. I grew up intrigued by those red and white posters with the anthropomorphic cartoon blood drop. That chipper little red guy beckoned to me for years, I regret not answering his call a lot sooner. In my early twenties, there was going to be a drive at the Ferndale Fire Department, a short walk from the Pizza Co. where I worked. I left my shift a bit early that night and ran down the street to beat the deadline. I think I was the last donor to slip in before the volunteers started packing up. After signing the obligatory papers, I was examined and made it to the chair, arm at the ready. Needle went in, blood flowed out, the bag got full, everything was fine. The cherry on top was the free steak dinner provided by the Fire Department. It was delicious, so needless to say, I picked a good night to donate. Over the next few years I did some more whole blood donations before climbing aboard the platelets train.

I've come to really enjoy my time being stuck (in more ways than one) in a chair at the Blood Bank. It's an opportunity to sit still and write. With blank paper and a good pen (Staedtler Triplus Fineliner 3mm to be exact) I'm easily entertained, though I might get a little sleepy. Something about the heated blanket and reclining for long periods of time... Anyways, it's all very relaxing. Not a bad way to spend the afternoon.

It turns out my father-in-law has been a regular donor for decades. During a particularly anxiety-inducing phone call, he and I scheduled our first face-to-face introduction on a Monday afternoon after I had a platelets appointment. He's one of those double-digit titans with a framed photograph on the wall. From my chair I looked up at his portrait, wondering how the 'Hi sir, I'd like to date your daughter' conversation was going to go. (As I've already identified him as my father-in-law, I'm sure you can figure out how it went.) Our shared experiences at the Blood Bank have given us something easy to bond over. I look forward to someday having my own face among the pantheon of portraits, if only to someday loom over prospective suitors of my family.



Speaking of people whose boyfriends I'd like to intimidate, I've had the singular pleasure of seeing my niece take to blood donation. As soon as she was eligible she had me drive her up to the Blood Bank. Even though I always tell her she's my least favorite niece (she's my only niece) she's one of my favorite people, and it makes me feel very proud to see her donating so young. I hope it's something we can share for many years to come.

Thank you to everyone who has scheduled my appointments, screened me, stuck a needle in my arm, popped said needle out, offered me snacks and drinks. Thank you to everyone at the Northern California Community Blood Bank, past and present. Thank you for giving me a simple way to convert my down time into something useful. I am full of gratitude for the opportunities you give me. I hope it's something we can share for many years to come.

NCCBB wants to THANK YOU!

The North Coast Chapter of Women in Timber donated \$1000 to NCCBB on behalf of Linda Herron. Mersadies Lewis-Brown, the representative for Women in Timber, surprised Linda with the donation during our quarterly blood drive hosted by Green Diamond. NCCBB is grateful for their support and will use this donation towards our new bloodmobile.



The Northern California Community Blood Bank would like to collaborate with you!

NCCBB would like to invite local businesses and organizations to sponsor an in-house blood drive. Hosting a blood drive would bring new people through our blood center doors by using your platform to create awareness.

Sponsor nights are held at our center on Harrison Ave in Eureka on Wednesday evenings. We provide a light dinner, child supervision and stay open until 7 PM. This is a fun way to bring your staff, friends, families, and affiliates together to donate blood. We encourage sponsors to showcase their business/cause by setting up a table for the evening and mingling with donors and staff. Our goal is that your sponsorship will bring in many donors representing you, and together, we will collect lots of blood for the community.

Our recruitment team will streamline the process for everyone involved. If interested, please call our center at (707)-443-8004.



Izzy



Raya



Reese



Sasha



Marlee



Laci

Faces Behind the Phones

Phone Recruitment – Heart of Recruitment
By Dee Vallee



Maintaining an adequate blood supply requires more than just a stick in the arm. The NCCBB could not function without their dedicated and much appreciated donor volunteers. To take time out of their day to give the gift of life is a deed that speaks for itself. Once in the donor chair the Blood Bank's Donor Service staff makes the donation as easy and comfortable as possible. The first step, however, is filling the chairs with donors.

At the heart of the Recruitment Team are the Telephone Recruiters. Working Sunday through Thursday evenings, each of these high school and college students make 80 to 100 calls per night. I've observed that the Phone Recruiters are passionate, dedicated and very knowledgeable. With the current economic hardships we recognize the difficulty of finding time to donate. The Recruiters do their best to inform the donors of a blood drive that is close to their home, work or wherever is most convenient. The goal of each of their calls is to increase the blood supply while making it easy for donors to selflessly stop and drop a pint.

Working after hours means that these employees are not seen by the donors or the majority of the NCCBB staff. However, their consistent success is anything but unnoticed. Their efforts keep the Blood Bank running and saving the lives of the patients we serve. So, the next time the Blood Bank appears on your caller ID please feel free to answer and support the life saving efforts of our Phone Recruitment team.



BIG BROTHERS BIG SISTERS OF THE NORTH COAST IS CELEBRATING 41 YEARS OF BOWL FOR KIDS' SAKE

By: Tiffany Armstrong

Big Brothers Big Sisters of the North Coast (BBBSNC) holds their annual Bowl for Kids' Sake fundraiser each year in March, and our staff have been participating in this event for almost 30 years. The Bowl for Kids' Sake event challenges individuals and teams to raise money in support of BBBSNC and their mission to provide one-to-one mentoring for youth in our community. Bowl for Kids' Sake is a celebration of the fundraising efforts of our community. At the event, participants compete for bowling pin trophies matching the theme of the fundraiser each year, in the categories of best costume and most enthusiastic.

Our roots with BBBSNC run deep. Our former QA Director Laura Williston and her husband, super blood donor Greg Williston, spearheaded the first Bowl for Kids' sake team in the mid-90s. At the time, Greg was the board chair for BBBSNC. Over the years, several other employees have been involved with the agency, serving as board members and volunteers, and keeping the tradition of having a Bowl for Kids' Sake team alive. Over the years, our teams have proudly raised thousands of dollars for BBBSNC and participating in the event has become a tradition.

To learn more about the amazing work being done by BBBSNC, visit their website www.ncbbbs.org.





CHEERS AND HAPPY TEARS FOR THE FACE OF DONOR RECRUITMENT AT NCCBB

As we say goodbye after 20 years, we are reminded of the impact Deanna Vallee has made.

Our beloved Deanna Vallee is retiring after 20 years of hard work, dedication, and many accomplishments at The Northern California Community Blood Bank. Dee is the heart and brain behind many of our most cherished and successful Drives. One of Dee's more popular and successful drives is Battle of the Badges. This is an annual drive that brings together our local public safety agencies. Dee's brilliant idea has collected 1,199 units of blood to date. As a Donor Recruiter, your mission is to encourage and engage the community to show up and donate. Dee had noticed that our younger donors weren't showing up, so she came up with our esteemed Red Cord Program. In 2009, The Northern California Community Blood Bank began giving red cords to Humboldt and Del Norte High School students who donated three or more times before graduation. Since our Red Cord Program started, we have handed out 2,863 red cords to graduating seniors. If you multiply that by three donations, that's over 8,589 units of blood. The actual number is much higher because some students have donated more than the required three times. Our local high schools provide more than 20% of our community's blood supply for patients, partly due to Dee's brilliant idea to reward and acknowledge our youth! Dee is genuinely committed to her work here at the blood bank; she recruits and is an avid donor. In total, she has donated 128 times and has since 1975 donated upwards of 16 gallons. Aside from going above and beyond fostering and developing great relationships with our incredible sponsors, Dee has been behind the scenes as a mentor and mama to our young phone recruiters. She loves her girls behind the phones, and leaving this department will be especially hard for Dee, but she has given her knowledge and love to Lindsey, who is taking the reins and is sure to make Dee proud. Dee has genuinely been a superstar here at the Blood Bank. There were long periods in her career when she took on the role of three positions: managing the phone recruiters and being the donor recruiter for both the northern and southern territories, as well as our in-house sponsors. This never hindered her ability to graciously maintain and deliver a successful drive, tend to her sponsors, and manage her phone recruiters.

We will continue to honor Dee through many more successful drives!

MEET YOUR NEW DONOR RECRUITERS

I'm April Tuttle, though I'm new in my position as your Donor Recruiter, I was the Welcome Center Coordinator and Apheresis Recruiter for the past 5 years here at NCCBB. In my role as Welcome Center Coordinator I developed close friendships with many of our regular donors. Moving from the Welcome Center to Recruitment meant not only moving into a new building but leaving my many faithful donors in the care of a new coordinator. Many of you who read our Good Deeds Gazette are very well acquainted with me and know that no matter what position I am in I will always be here as your friend.



I would like to introduce myself to you. My name is Sierra Carter, and yes I am taking the reins from your beloved Dee Vallee. She is going to be incredibly missed, but luckily for me, I get to be trained and mentored by the best. I would like to share a little bit about myself with you. I was born in Fortuna but grew up in Colorado. My family has lived here in Humboldt County for many generations. My grandfather had a long career as Captain of the Eureka Fire Department. My grandmother owned a clothing boutique on 5th and E. named The Three of Us. My father was a part of The Eureka High swim team and is an avid diver. He started his masonry career as a teenager working for Hugh McKenny. You can drive up and down any street in Eureka, and I bet my dad laid the brick on several of the houses. I currently live in Hydesville, where I have three beautiful, kind children, and my husband and I operate a Team Roping Arena. We host competitive team roping jackpots, train horses, and teach roping lessons. We have over 100 animals and breed team roping cattle. I'm Steward and Chairman of the Fundraising Committee for the Van Duzen Grange, which is the largest Grange in the nation and has been sitting vacant for many years. It is a labor of love for myself and my fellow grangers as we are in the beginning stages of getting the Grange back up and running for our community. I'm a member of the Hydesville Parent Group, which is especially dear to my heart because my family always comes first. I am excited to grow in my position as your Donor Recruiter, and in doing so, I will need your support. I hope to make a lasting relationship with the the community and we collect lots of blood together!





FREQUENTLY ASKED QUESTIONS...

Do we pay for blood?

The answer is no. No one in the United States gets paid to donate blood. There is no substitute for human blood. Blood and platelets cannot be manufactured; they can only come from volunteer donors. Yes, it is true that some centers do pay for plasma. Paid plasma is not used for direct transfusion but rather for reagents and research. The blood that is on hospital shelves comes solely from a donated unit.

How long does it take to recover from donating blood?

When you donate whole blood (the traditional donation method) the target is to collect is 1 pint. The average adult has eight to twelve pints of blood. Your body will replace the blood volume (plasma) within 48 hours. It will take four to eight weeks for your body to completely replace the red blood cells you donated.

Know the facts!

- 8 platelet units per week can be used by a patient undergoing chemotherapy treatment.
- Nearly 42,000 blood components are used by patients every day in the United States.
- An organ transplant recipient may need up to 40 red blood cell units, 30 platelet units, and 25 plasma units.
- Transfusions are needed in 1 in 83 infant deliveries.
- Each year, more than 4.5 million lives are saved by blood transfusions.
- Every 2 seconds, someone needs blood.
- The average adult has about 10 pints of blood, but a typical whole-blood donation is only 1 pint.

**NCCBB WANTS YOU
TO CREATE OUR NEXT
STICKER!**

We start accepting
entries May 1st - June 30th
Voting goes through
the month of July



Visit our
facebook
page for more
information

Its that time of year again!
Our annual
NCCBB PHOTO CONTEST
is just around the corner!
We start accepting entries
May 1st - June 30th



Get those cameras out and start snapping!
Voting goes through the month of July

- 1 photo per person
- Must be taken in Humboldt or Del Norte Counties
- (1) 4 x 6 photo- Submit 4 copies of your photo
- Digital version or negative must be available for print
- No editing or enhancements
- Bring photo entry into center, bus or email to recruit@nccbb.org
- Photographer must be donor or NCCBB staff member
- Photo will not be returned

HIGHLINE NURSERY IS “ROOTED IN HUMBOLDT”

When you think marijuana grows, the first thing that comes to mind may not be their generous heart, but Highline Nursery in Alton, California, is the epitome of doing good for their community and giving back to their community. Their Essential 1% Program is a pledge that Highline has made to donate 1% of their gross sales to community organizations and individuals throughout the Emerald Triangle. Highline’s list of recipients includes five preschools, five elementary schools, and one high school, as well as Fortuna Parks and Recreation, Humboldt County Fair, Fortuna Skate Park, nine Fire Departments, and Volunteer Fire Departments, Dream Quest, Lost Coast Camp and many more. Another program Highline Nursery has created as a part of their grassroots efforts to give back to their community is Pay It Forward. This program allows cultivators to select their choice of clone, which they, in turn, will donate the proceeds from that plant to a cause of their choice. Pay It Forward is not only Highline giving back but also encouraging and allowing members of their industry to do good. You can see why it makes sense for Highline to Host and sponsor a blood drive for NCCBB. Their goodwill and endless love for this community are why they encourage and support their team and staff to donate on behalf of Highline. We are proud to be affiliated and endorsed by such an incredible company.



If you or your organization are interested in being a part of Highlines 1% through giving or receiving, you can contact them at 707-617-2025 or visit their highlinenursery.com for more information.



Call Highlines sales office for more information and to sign up for your “plant it forward” clone: 707-617-2505



TOGETHER WE CAN BE BETTER THAN THE NATIONAL AVERAGE

The need for blood products doesn't stop, so the urge to donate can not falter. Every two seconds, someone in the U.S. needs blood, making a need for the collection of blood products every day. The number of donors who give blood is in decline. Just a few years ago, we were getting 5% of the eligible population to donate, but we are now getting only 3%. The Northern California Blood Bank supplies blood to all of Humboldt and Del Norte, including Providence St. Joseph's Hospital, Mad River Community Hospital, Providence Redwood Memorial Hospital, Sutter Coast Hospital, and Jerold Phelps Community Hospital. Each day over 60 pints of blood and blood components are required to meet the needs of hospitals served by NCCBB. Blood donations are critically low nationwide, affecting the entire population, including our neighbors, friends, and families. You can support us by helping ensure that our local hospital shelves are stocked with blood daily to save lives. People take the stable blood supply for granted and don't think about it being readily available. Your donation will directly affect our community and the blood supply in our local hospitals. We only ask for 45 minutes of your time once every eight weeks. Be a hero and donate today!

"You do not know the significance of donated blood until you have faced death."- Janice Weaver, blood cancer survivor, recently said in an interview (AABB News, 2024)

DO YOU KNOW...

How much blood is used to save a life?

- 8** Internal bleeding- 2-8 units
- 2** Hip Replacement Surgery- up to 10 units
- 5** Cardiovascular surgery- 5+ units
- 8** Leukemia- 8+ units
- 50** Auto- accident- 50 units and even several hundred

What percentage of the population is what blood type?

There are four major blood groups determined by the presence or absence of two antigens, A and B, on the surface of red blood cells. In addition to the A and B antigens, there is a protein called the Rh factor, which can be either present (+) or absent (-), creating the 8 most common blood types (A+, A-, B+, B-, O+, O-, AB+, AB-).

O+	A+	B+	O-	A-	AB+	B-	AB-
37%	34%	10%	6%	6%	4%	2%	1%

You know that **1** whole Blood donation can impact **3** lives but did you know how?

- 1. RED BLOOD CELLS** are used by patients who have lost blood through accidents, surgery, and ulcers.
- 2. CRYOPRECIPITATE** contains clotting factors which is used to prevent or control bleeding in people whose own blood does not clot properly.
- 3. PLASMA** is used for burn victims, liver disease, and some with clotting problems

What blood is used for?



- 2%** Trauma and Road Accidents
- 4%** Obstetrics
- 10%** Orthopaedics
- 13%** Other Medical Problems (Heart, Liver, Kidney)
- 18%** Surgical
- 19%** Patients with Anemia
- 34%** Cancer Patients and Blood Diseases

NOW YOU KNOW!

MORE PEOPLE ARE ELIGIBLE TO DONATE BLOOD NOW THAN EVER BEFORE

People with recent tattoos and piercings- A 3-month waiting period is no longer required if performed by a state-regulated entity.

People who have lived in the UK, Ireland, and France- There is no longer a deferral for travel, residence, or transfusion, which was previously considered a geographic risk for possible exposure to vCJD.

People of all sexual orientations- Blood donation is now more inclusive for the LGBTQ+ community. Many can now donate blood through a new inclusive screening process that expands blood donor eligibility and eliminates questions based on sexual orientation through updated FDA guidelines.

“The FDA has worked diligently to evaluate our policies and ensure we had the scientific evidence to support individual risk assessment for donor eligibility while maintaining appropriate safeguards to protect recipients of blood products. The implementation of these recommendations will represent a significant milestone for the agency and the LGBTQI+ community,” said Peter Marks, M.D., Ph.D., director of the FDA’s Center for Biologics Evaluation and Research. **“The FDA is committed to working closely with the blood collection industry to help ensure timely implementation of the new recommendations, and we will continue to monitor the safety of the blood supply once this individual risk-based approach is in place.”**

The U.S. Food and Drug Administration, through the Center for Biologics Evaluation and Research (CBER), is responsible for ensuring the safety of the more than the approximately 11 million units of whole blood donated each year in the U.S. These donations can be further processed into blood components, such as red blood cells, platelets, and plasma. The FDA’s blood safety efforts focus on minimizing the risk of transmitting infectious diseases while maintaining an adequate supply of blood for the nation. Blood safety is based on five layers of overlapping safeguards:

- 1. Donor screening.** Prospective donors are provided with educational material and asked to self-defer if they have risk factors that may affect blood safety. Donors are then asked specific questions about their medical history and risk factors that may affect the safety of their donation. This screening identifies individuals not eligible to donate.
- 2. Donor deferral lists.** Blood establishments must keep current a list of deferred donors. They must also check all presenting donors against that list to prevent the collection of blood from deferred donors.
- 3. Blood donation testing.** After donation, blood establishments are required to test each unit of donated blood for relevant transfusion-transmitted infections or, for certain infections, implement pathogen reduction technology when appropriate. These relevant transfusion-transmitted infections include:
 - Hepatitis B virus.
 - Hepatitis C virus.
 - Human immunodeficiency virus (HIV), types 1 and 2.
 - Human T-cell lymphotropic virus (HTLV), types I and II.
 - Treponema pallidum (syphilis).
 - West Nile virus.
 - Babesiosis (Babesia).
 - Trypanosoma cruzi (Chagas disease).
- 4. Quarantine.** Donated blood must be quarantined until it is tested and shown to be free of relevant transfusion-transmitted infections.
- 5. Problems and deficiencies.** Blood establishments must investigate manufacturing problems, correct all deficiencies, and notify the FDA when product deviations occur in distributed products.



Where's Buddy?

Hello everybody,
its me your good pal Buddy!

Can you find me and all the
blood types below?



What do you
call it when the
blood bank makes a
spelling error?
A type-o

"HA
HA
HA"



O+ **O-** **B+** **B-** **A+** **A-** **AB+** **AB-**





NEW HEIGHTS

DECEMBER 2023 PLATEAUS

3 Gallons	13 Gallons
Barbara Beattie	Susan Rydz
Kent Bradshaw	14 Gallons
Megan Davie	Karma Christiansen
Heidi Erickson	Lynda Gleave
Sean Flynn	15 Gallons
Andrew Hagen	Pat Gillmore
Richard Hernandez	16 Gallons
Lucia Monge	Kathleen Hicks
Norma Niblack	David Lonn
Florian Rebstock	Deanna Vallee
Laura Smither	17 Gallons
April Tuttle	Leeanna Poli
4 Gallons	Dale Rene
Penny Hickey	21 Gallons
Liz Martin	Charlie Nottho
Tim Stack	Vinny Peloso
5 Gallons	23 Gallons
Kathryne Cohoon	Judy Stapp
Chaz Jensen	24 Gallons
Sarah Starks	Ralph Miller
7 Gallons	25 Gallons
Russell Alber	Carol Nelson
Brian Gerving	28 Gallons
Randy Willis	Rob Ayers
9 Gallons	31 Gallons
Mickey Barsanti	Bob Werner
Bob Kramer	34 Gallons
10 Gallons	Tony Gomez
Brad Day	52 Gallons
11 Gallons	Dal Lemmon
Je Keller	

JANUARY 2024 PLATEAUS

3 Gallons	11 Gallons
Roman Candelario	Rob Hampson
Donna Herring	Earl Jackson
Melinda Hinshaw	12 Gallons
Natalie Houston	Ray Doyle
Rick Juchtzer JR	13 Gallons
Felicia Oldfather	Patricia-Anne
Becky Pettitt	WinterSun
Al Porter	James Briggs
Leanza Rose	Carol Lyons
New Xiong	14 Gallons
4 Gallons	Terry Dotson
Mark Burdick	15 Gallons
Susan Shores	Cathy Canepa
Blake Stewart	18 Gallons
5 Gallons	Paul Adams
Carol Grimes	19 Gallons
Arlo Gilbride	Charlie Caldwell II
Christian Hernandez	Glenn Roslosnik
Robert Morones	Jim Ross
Alan Richmond	20 Gallons
Sara Voorhees	Barry Jensen
6 Gallons	21 Gallons
Cathy Burdg	David Swanson
Lisa Crouse	22 Gallons
Jeffery Dayton	Robert Loudon
Kelsie Sobol	Katy Mathys
Ruth Wilcox	25 Gallons
7 Gallons	Kathleen Cross
Andrew Cockburn	26 Gallons
John Hendricks	Greg Williston
Daniel Kepon	27 Gallons
Stuart Miller	William
8 Gallons	McGoldrick
Mary Meengs	41 Gallons
Tony Whitehead	Lynn Berner
9 Gallons	53 Gallons
Kathleen Williams	David Lindberg
10 Gallons	
Miles Smith	

FEBRUARY 2024 PLATEAUS

3 Gallons	12 Gallons
David Brunton	Glenn Hurlburt
Gregory Carlson	Catherine Lafleur
David Coelho	Eric Nelson
Patti Dutton	Nona Sartor
Glenda Gabel	13 Gallons
John Kime	Barbara Branco
Jesse Ludtke	Dennis Kelley
Terry O'Reilly	14 Gallons
Gary Peterson	Mark Megazzi
4 Gallons	15 Gallons
Bruce Campbell	Gwen Carlson
Kyle Ferreira	Melinda Ward
Timothy Hickey	16 Gallons
Sharon Johnson	Peter Rasmussen
Dick Lovie	Butch Reeves
Yvonne McCurley	18 Gallons
John Praytor	Cheyenne Eglan
5 Gallons	19 Gallons
Jermaine Gray SR	Eric Masaki
Stan Strouss	Ken Newman
7 Gallons	20 Gallons
Bob Johnson	Douglas Foster
Nancy Reichard	24 Gallons
Erik Helge	Dyrck Hughes
Simonsen	26 Gallons
Jack Smith	Joseph Mrotzek
8 Gallons	40 Gallons
Barbara Manzi	John Christensen
Paul O'Connor	49 Gallons
9 Gallons	Patricia Hoy
Susan Goodfield	52 Gallons
Kris Kitna	Jeff Conner
James Kloss	59 Gallons
Gregory Powell	John Zeck
Sandra Rosser	
10 Gallons	
Duane Sands	
11 Gallons	
Kurt McCanless	
Jack Nash	
Jessie Stanfield	



DECEMBER 2023 SPONSORS

Arcata CO-OP
Cal Trans -Eureka
City Hall - Eureka
Del Norte High School
Eureka Police Department
Holiday Drive
Ferndale High School
Fortuna CCC
George Petersen Insurance
Humboldt County Courthouse
Hydesville Community Church
Murphy's Market - Blue Lake

Murphy's Market -Arcata
Murphy's Market -Trinidad
PG&E Myrtle
Ray's Food Place - Fortuna
Redwood Capital Bank - Fortuna
Redwood Capital Bank G St -Eureka
Redwood Capital Bank
Henderson Center
Rio Dell Community
Safeway - Arcata
Safeway - Crescent City
Safeway - Fortuna

Safeway – McKinleyville
Social Services -Koster
Trinidad Community
United Indian Health Services
VA Clinic -Eureka
Valley Pacific Petroleum
Services (Renner)
Vocality Community Credit Union
Walmart - Crescent City
Wildberries Market Place
Willow Creek - Open Door Health
Center

JANUARY 2024 SPONSORS

Academy of the Redwoods
Arcata CO-OP
Cal Poly Humboldt
College of the Redwoods
Eureka Community Health
Eureka Natural Foods -
McKinleyville Fortuna Community
Health
Green Diamond Resources
McKinleyville Shopping Center

Murphy's Market - Arcata
No Co Clinic
North Fork Lumber Co
Old Town Businesses
Pelican Bay State Prison
Pierson Building Center
Ray's Food Place - Fortuna
Ray's Food Place -
Garberville Redwood
Memorial Hospital

Rite Aid - Eureka
Safeway - Arcata
Safeway - Crescent City
Safeway - Fortuna
Safeway - McKinleyville
Sorooptimist Int'l of Eureka
Tri Counties Bank -Fortuna
Wal-Mart - Crescent City
Wildberries Market Place

FEBRUARY 2024 SPONSORS

Arcata CO-OP
Benchmark Realty Group
Cal Poly Humboldt
Cal Trans
California Conservation Corps
Fortuna
City Hall
College of the Redwoods
East High School
Ferndale Fire Department
Humboldt Office of Education

Hydesville Community Church
Mad River Hospital
McKinleyville Shopping Center
Meadows Business Park
Ray's Food Place - Fortuna
Safeway - Arcata
Safeway - Crescent City
Safeway - Fortuna
Safeway - McKinleyville
Seventh Day Adventist Eureka
Social Services on Koster St.

St. Bernard's High School
Sutter Coast Hospital
The Heights Casino
The Rio Dell Community
Tri Counties Bank -Fortuna
United Indian Health Services
VA Clinic
Valley Pacific Petroleum
Services- Renner
Wal-Mart - Crescent City
Wildberries Market Place

Northern California Community Blood Bank
2524 Harrison Avenue
Eureka, CA 95501
(707) 443-8004
www.nccbb.org



Make Your Donation Today!

The Northern California Community Blood Bank has launched a fundraising campaign to replace its aging bloodmobile with a new bus. The goal is to raise \$400,000 to purchase the new bus, which will have a significant impact on thousands of lives in our community. Thanks to the Berg Foundation's generous \$100,000 lead gift, the campaign is off to a great start. By contributing to this campaign, you can make a significant difference in the lives of your family, friends, and neighbors. Your support will help ensure that local hospital shelves are always stocked with blood to save lives. Make your tax-deductible donation today and help us reach our goal.

Name _____

Address _____

City _____

State _____ **Zip** _____

Email _____

Phone () _____

Donation Amount

\$ _____

Donation Notes

Heroes (>\$5,000)

- Premier placement on social media and website recognition
- Premier placement on recognition wall
- Sponsor gift package with supporter window cling
- Premier, high visibility signage on bloodmobile
- Premier recognition at bloodmobile unveiling

Visionaries (\$1,000-\$4,999)

- Elevated social media and website recognition
- Elevated placement on recognition wall
- Sponsor gift package with supporter window cling
- Signage on bloodmobile
- Recognition at bloodmobile unveiling

Advocates (\$500-\$999)

- Elevated social media and website recognition
- Elevated placement on recognition wall
- Sponsor gift package with supporter window cling

Believers (\$250-\$499)

- Social media and website recognition
- Placement on recognition wall
- Sponsor gift package with supporter window cling

Friends (\$100-\$249)

- Social media and website recognition
- Placement on recognition wall
- Supporter window cling

For more information please see: www.nccbb.org/fundraising