# The Good Deeds Gazette



### OCTOBER 2023 | NCCBB.ORG | (707)-443-8004

#### **Blood Collecting News**

This summer we had a great turnout from the community! Autumn is a great time for NCCBB, with Cal Poly and high schools back in session we have an influx of much needed blood.

We are excited to announce our new High School Heroes program. Every high school from Fortuna to Crescent City is entered to win a grand prize by donating the most throughout their school year. Whichever school donates the most blood compared to their total number of eligible donors has bragging rights for a whole year!

NCCBB is dedicated to working with local schools and promoting student leadership with blood drives. We work with students to organize and promote giving blood to our local community.

We are very excited about this new program and our upcoming Halloween drives. Get ready for some *spooky* October fun with NCCBB!



#### Erin McBride

#### Mother, Grandmother, Athlete, Blood Donor

Family tradition brings people together and can hold a strong connection even after those loved ones have passed. Erin's father was a blood donor back when a complimentary beer was commonplace. She remembers tagging along with him to the blood bank and coming home to a house filled with the smell of her mother cooking liver and onions. Her mom chose this simple meal with love to replenish the iron her husband lost by giving blood.

Even though Erin has donated 14 gallons, she is scared of needles. She urges people to donate because "if she can, anyone can!" With the milestone of 14 gallons, she had a professional photo taken that is now hanging up on the donor floor at NCCBB. She carefully chose everything in her portrait because she wanted it to represent more than herself. As I look at the picture, Erin points to her mother's earrings, her father's crucifix, bracelets made by her son and grandchildren, and the wedding band she shared with her son's late father. Her prized bike, named Felt, takes up most of the photo while she holds it up with a beaming smile.

Erin is an apheresis donor who used to donate whole blood. However, since she is so active with running, cycling, and open water swimming, donating platelets is less taxing on her stamina. She takes her wellness seriously and balances donating blood with her active lifestyle. When I asked Erin what she does after she donates, she smiled and said she cooks the same meal her mom always prepared for her dad. Liver and onions with spinach — but she skips the beer! It seems that some traditions come full circle.

#### **Share Your Story**

Has blood donation impacted your life? We would love to hear from blood donors and recipients. If you would like to be featured in our newsletter or on our page please contact us. You can email Gen at gjamar@nccbb.org or call our center at (707)-443-8004!



**Linda Herron** Operations Coordinator Green Diamond Resource Company

"I would like to explain what blood donations mean to me and my family. In the late 80's, one of my fellow coworkers at Simpson was in an accident and needed blood. The company did a blood drive for him and that is why I started giving blood. Then five years ago, my husband, Dan Herron, had emergency gallbladder surgery, and an artery was nicked and he started bleeding out. That night he received four pints of blood and the next day another pint.

In 2021 during the delivery of our youngest grandson, our daughterin-law, Patty, had complications and needed 3 pints that day. In 2021 our oldest son, Colby, was put on an ECMO machine due to COVID. This machine bypasses the heart and lungs and circulates the blood outside the body. I am not sure how many pints were used during that time.

Never did I ever think when I started donating blood that my family would need blood donations. As you can tell, the blood drive is very dear to me. I can't imagine during one of our emergencies if the hospitals would have said sorry, we are out of blood and can't save your loved one."

VISIT OUR WEBSITE FOR INFO ON OUR UPCOMING BLOOD DRIVES!

# The Good Deeds Gazette



### OCTOBER 2023 | NCCBB.ORG | (707)-443-8004

#### Website Updates

Our mobile blood drives are occasionally subject to change due to various reasons. We understand that this can be inconvenient to donors who have set aside time to donate at our mobiles on specific days. To remedy this, we have updated our calendar to reflect the most recent drive updates.

Check out our new and improved blood drive calendar on our website! Now donors are able to see drive locations, times, and dates weeks in advance. This calendar will be updated every month at nccbb.org.

We are excited to announce this update and hope that you are too! Please scan the QR code below to be taken to our site.



#### **Sponsoring Drives**

Are you or your business interested in saving lives? Would you like your organization's name listed in the newspaper as a proud NCCBB sponsor? Please contact us!

We love our sponsors and are always looking for new blood drive locations. Our recruitment team makes the process streamlined for everyone involved. If you are interested please call our center at (707)-443-8004 or email recruit@nccbb.org!

After you reach out we'll meet with you and walk you through the steps!

#### **Got Platelets?**

Have you heard about apheresis? This type of blood collection uses a machine to separate platelets and some plasma from whole blood. The rest of the blood that isn't used is returned to the donor!

Platelets only have a shelf life of 5 days, and our community needs a constant supply. This is why we urgently need platelet donors.

Type AB donors are just our type for apheresis, since they are universal plasma donors, but we need donors of all types. If you're interested in making an apheresis appointment please call us at (707)-443-8004!



#### **Blood Sucker Facts**

Vampire Bats belong to the subfamily *Desmodontinae* and can be found in Central and South America. These critters are called leaf-nosed bats because of their 'smushed' facial structure!

Only three species of this subfamily actually feed on blood and they have evolved special anatomy to get the job done. These three bat species are the only mammals that can survive on blood alone. Vampire bats have special saliva that contain anticoagulants that prevent clotting while they feed.

Caves, hollow trees, abandoned buildings, and old wells can all be used as bat roosts. Bats are very social animals and are known to groom each other, share food, and even snuggle together at night when they sleep!



#### **David Lindberg** Husband, Father, Dog Trainer, Blood Donor

Our bloodmobiles go all over Humboldt and Del Norte counties, so it's not uncommon that we show up near your front door. In David's case, his wife's employer sponsored a drive, and he said, "Why not donate." Ever since that first donation, he's been a regular. This happened back when the blood bank offered a free beer with every donation, and it was the 'last free beer in town.' He donates because it's an easy way to help other people. It also helps that when he joined the Kiwanis, those who donated are "fine free" at the next meeting!

One of my favorite questions to ask donors is what they do after they donate. I always get a wide variety of responses. Some people go out to dinner or have some self-care rituals. David gets on his motorcycle and goes about the rest of his day. Donating platelets allows him to be active after donating and enjoy the outdoors with his two- and four-legged loved ones. He has three beloved border collies named Mongo, Lili, and Sherriff Bart, who he trains to compete in local and regional agility competitions. I had the privilege to watch some of their impressive runs on his phone while he donated. When asked where he works, he proudly said, "I work for David Lindberg, at Lindberg Geologic Consulting." In addition to hiking for fun, David is a fully self-employed Engineering Geologist who contracts out in the area.

When I asked him what he would say to someone who hadn't donated, he said matter-of-factly, "Just go in." Funny enough, it is that simple: maybe swing by one of our bloodmobiles by chance and try to catch up with David's gallon record!

VISIT OUR WEBSITE FOR INFO ON OUR UPCOMING BLOOD DRIVES!

## The Good Deeds Gazette



OCTOBER 2023 | NCCBB.ORG | (707)-443-8004

#### **Escape the Maze!**



### New Heights – August 2023 Plateaus

3 Gallons James Beal Mark Burdick

4 Gallons **Robert Darby Janet Feldstein** Jermaine Gray Sr. Kathryn Maguire

5 Gallons Janet Butler-Ward Maria Ortega Rebecca Todtman Nancy Walsh

6 Gallons Alisha Hammer Avishai Leibson

7 Gallons Julie Fillman

Thomas Lowry Rodney Marchetti Mark Topping

8 Gallons Heather Bowen

Vernon Brown

**11 Gallons** Art Christen Machelle Coddington

> 12 Gallons **Corinna Kitchen**

13 Gallons Karl Ferguson

15 Gallons Steven Abrams April Joyce **Bob Stockwell** 

Robert Thoman Jr.

Nick

Hino Rick

18 Gallons Craig Newman

**19 Gallons Douglas Foster** Martin Hauan Steven Schlerf

16 Gallons

Je Michael

17 Gallons

Kimberling

Stanley

MD

Allan Wiegman

20 Gallons Papageorge Barbara Walser

23 Gallons Jerry Miller

27 Gallons

108 Gallons

Leroy Murrell

Mark Neeson

Mary Dorman **State Farm** 

**McKinleyville Shopping Center** 

### Thank you to our August 2023 Sponsors for helping us save lives!

Arcata CO-OP	Meadows
	Business Park
Cal Trans	
	Miranda Market
City Hall - Eureka	
	Murphy's Market
Coastal Business	Arcata
Systems TECH	
EXPO	PG&E - Myrtle
College of the	Premier Financial
Redwoods	
	Ray's Food Place
Farmers Market/	Fortuna
Artisan - Crescent	
City	Rio Dell
	Community
Fortuna CCC	
	Safeway - Arcata
Heart of	Saleway Alcata
Humboldt	
Πυπροιαι	Safeway
	Crescent City
Humboldt Co	
Health Dept.	Safeway - Fortuna

Safeway

**McKinleyville** 

**Social Services** 

Koster

The Campus Store

The Heights

Casino

**Tri Counties Bank** 

Fortuna

**United Indian** 

**Health Services** 

Wal-Mart

**Crescent City** 

Wildberries

Market Place

Humboldt Co Office of

Education **Humboldt** Co

Courthouse

**Humboldt State** University

> Hydesville Community Church

**Mad River** Community Hospital

VISIT OUR WEBSITE FOR INFO ON OUR UPCOMING BLOOD DRIVES!